



California
Sleep Society



17TH ANNUAL EDUCATIONAL SYMPOSIUM

OCTOBER 4-5, 2024 | PALO ALTO, CALIFORNIA

SPONSORSHIP PROSPECTUS



Who attends the Symposium?

A variety of lectures on sleep and sleep technology will be offered to professional sleep technologists, sleep physicians, sleep dentists and sleep clinic managers in the western region. We are still pulling together our typically star-studded list of speakers and topics, and will send out an agenda once it is available. Continuing Education Credits will be awarded to those who attend this meeting. Our Society's educational meetings have had strong support over the past few years and have received highly positive feedback from attendees and exhibitors. We would love for you to be a part of our meeting. Because of sponsorship and generous support from companies like yours, costs are kept affordable for attendees, many of who pay for the meeting out of their own pocket.

About California Sleep Society

The California Sleep Society (CSS) has been organized for scientific and educational purposes, and to act as a voice for sleep professionals in the State of California. CSS promotes and provides education in polysomnography and sleep medicine as well as increased public awareness of the field. CSS encourages and assists in the advancement of scientific and technical standards of polysomnographic technology, and promotes the highest standards of training and qualifications for sleep medicine physicians and polysomnographic technologists. CSS endeavors to protect and preserve the public trust in sleep medicine physicians and polysomnographic technologists by promoting the highest level of clinical standards for patient care and safety in order to produce the highest quality of polysomnographic data and sleep disorders treatment.





Sponsors

If you sell, serve or manufacture products for sleep professionals, you should be here! Exhibiting at the CSS Symposium will help you showcase your products and services to the hundreds of sleep providers, technologists and administrators in attendance who make buying decisions in their facilities.

Sponsorship packages offer the highest level of exposure for your business before, during and after the Symposium. CSS recognizes the importance of your tangible return on your marketing investment, so we have expanded our sponsorship benefits to provide even more impact and visibility.

Why else should you exhibit?

Because your competitors will be here!

Thank you to our 2023 Sponsors

Diamond Level:

- Harmony Biosciences
- ResMed

Platinum Level:

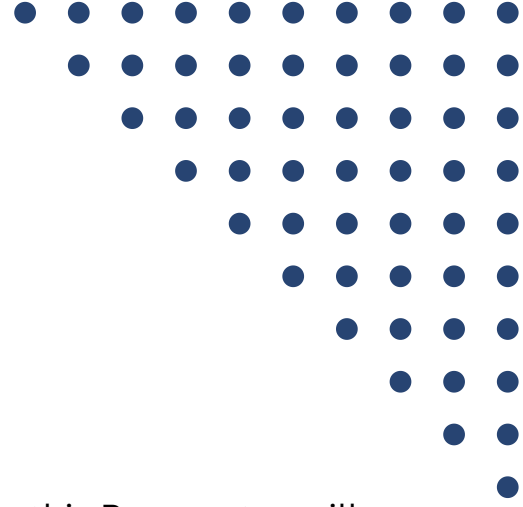
- Avadel
- Jazz Pharmaceuticals

Gold Level:

- Axsome Therapeutics
- Idorsia
- Noctrix Health
- Philips Respironics
- Sleepquest

Silver Level:

- BetterNight
- Cadwell Industries, Inc.
- CleveMed
- EnsoData
- Fisher & Paykel Healthcare
- InnoMed Healthscience
- Inspire Medical Systems, Inc.
- MVAP Medical Supplies
- Nihon Kohden America, LLC
- NOX Medical, LLC
- Orange Coast College
- Panthera Dental
- ProSomnus Sleep Technologies
- Somnics Health, Inc.
- SomnoMed
- ZOLL Itamar
- Zoll Respocardia



Sponsorship General Info

Whether you're a first-time sponsor or a seasoned sponsor, this Prospectus will help get you started by providing tangible benefits designed to assist you in developing new contacts, generating leads and achieving your marketing and sales objectives.

The Exhibition Hall will be located in the Mediterranean III Ballroom, which is adjacent to the meeting ballrooms. During breaks, refreshments and AM/PM breaks will be served in the Exhibition Hall allowing for booths to be well integrated into the experience of the attendees. The agenda will allow for ample time to ensure that vendors will be able to spend quality time to establish good business contacts.

Your representative(s) can attend all presentations and enjoy the meals provided. We expect the meetings and exhibitions to run from approximately 8:00am on Friday, October 4 through the afternoon of Saturday, October 5. Maximize your investment; secure your exhibit space today. All exhibit spaces include 1-6' table with 2 chairs.

EXHIBITOR'S PARTICIPATION IN CSS' ANNUAL SYMPOSIUM DOES NOT IMPLY CSS' ENDORSEMENT OF EXHIBITOR. ACCORDINGLY, EXHIBITOR SHALL NOT USE CSS' LOGO OR NAME WITHOUT CSS' EXPLICIT APPROVAL.



Available Sponsorships

Diamond Sponsor - \$8,400 (only 2 available)

- In-theater workshop 40 minutes in duration to occur during the lunch break
Additional details will be provided
- Includes premium exhibit location
- Includes up to 4 attendees at the Symposium
- Includes complimentary 2024 Affiliate Membership to CSS

Platinum Sponsor - \$5,700 (only 2 available)

- Includes sponsorship of Symposium WiFi, Friday night dinner or Friday night hosted bar
- Includes one-half page advertisement in the electronic version of the Agenda
- Includes premium exhibit location
- Includes up to 4 attendees at the Symposium
- Includes complimentary 2024 Affiliate Membership to CSS

Gold Sponsor - \$3,700 (only 5 available)

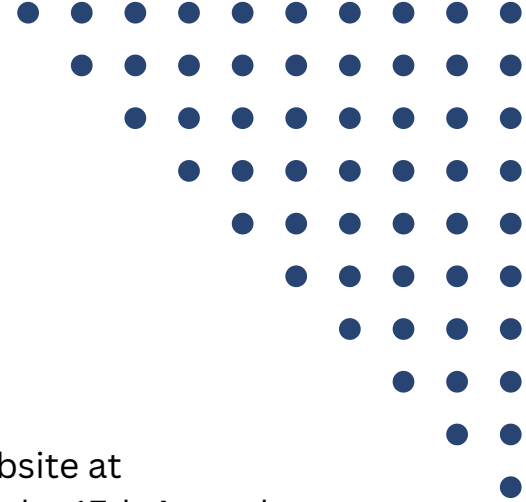
- Includes exclusive sponsorship of 1 break or meal
- Includes up to 3 attendees at the Symposium
- Includes complimentary 2024 Affiliate Membership to CSS

Silver Sponsor

- Member cost: \$1,999
- Non-Member cost: \$2,299
- Includes up to 2 attendees at the Symposium



*JOIN CSS AS AN AFFILIATE MEMBER AND SAVE \$50 ON YOUR REGISTRATION!



To register as a Sponsor for this event, please go to our website at www.californiasleepsociety.org. Click on Events and select the 17th Annual Educational Symposium and then complete your registration online. You will be able to pay online with a credit card, or payment instructions will be provided for sending in a check payment.

Sponsorship opportunities are limited so register today!

Please consider joining us as an Affiliate Member and participating in our online community.

If you have any questions regarding sponsor opportunities, please contact Leigh Gallagher, Project Manager & Event Coordinator, at leigh@xenicus.com.

